



How Big Enterprises use WordPress for Publishing?

MULTIDOTS



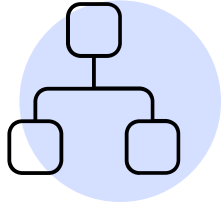
tropicana™
brands group

WONDERWALL

storyful.

ORACLE®

accenture



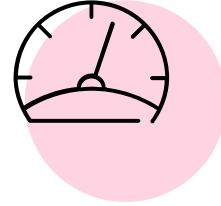
Structure



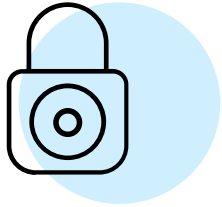
Compliance



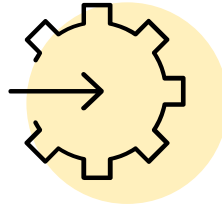
Speed to Publish



Performance



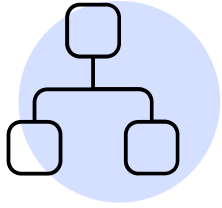
Security



Integration

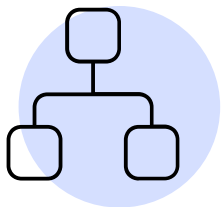


Support



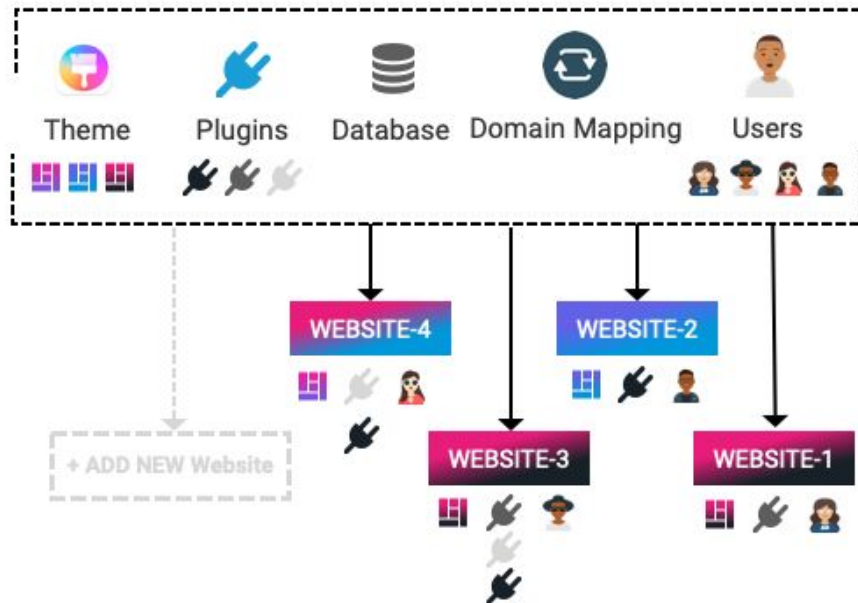
Structure

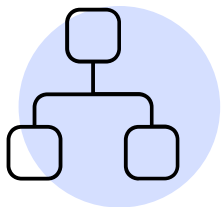




Structure

WordPress Multisite

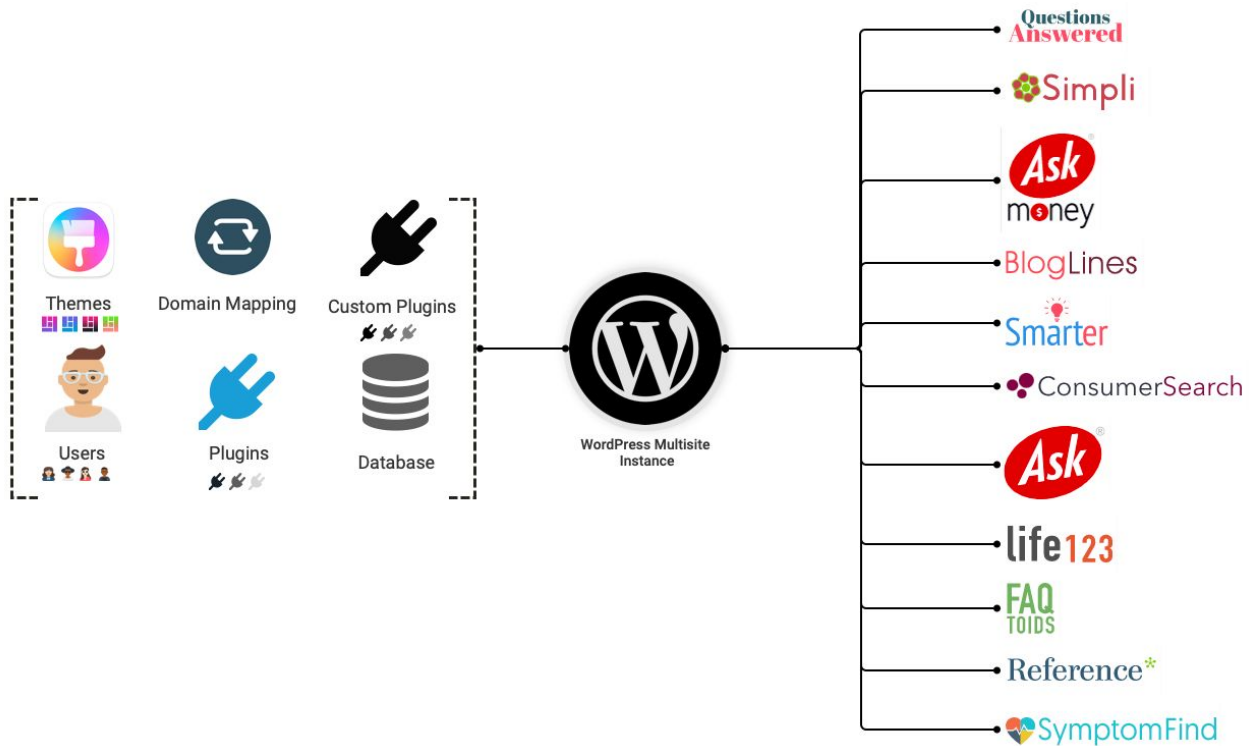


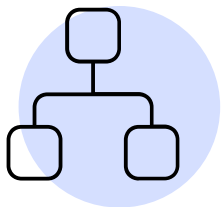


Structure

WordPress Multisite

Multiple Brands

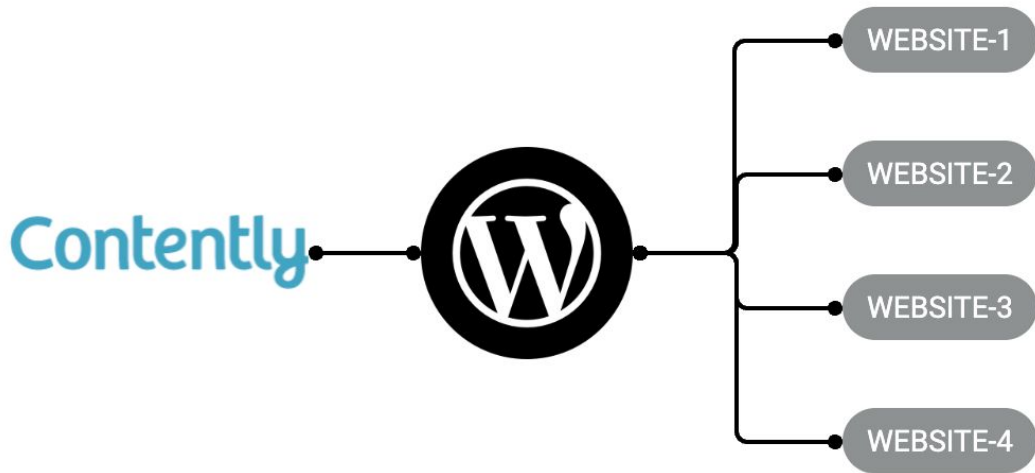


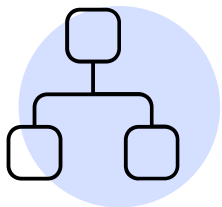


Structure

Headless WordPress

Content Display

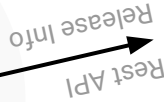
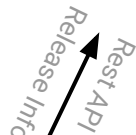
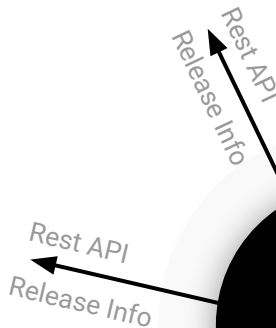




Structure

Headless WordPress

Content Display



CONTENT ADMIN



WP
Admin

MOBILE PLATFORM CLIENT



+



AngularJS



Headless WordPress

Content Creation

AWS BACKEND SERVICES

AWS API GATEWAY

WordPress CMS and all features



LearnDash

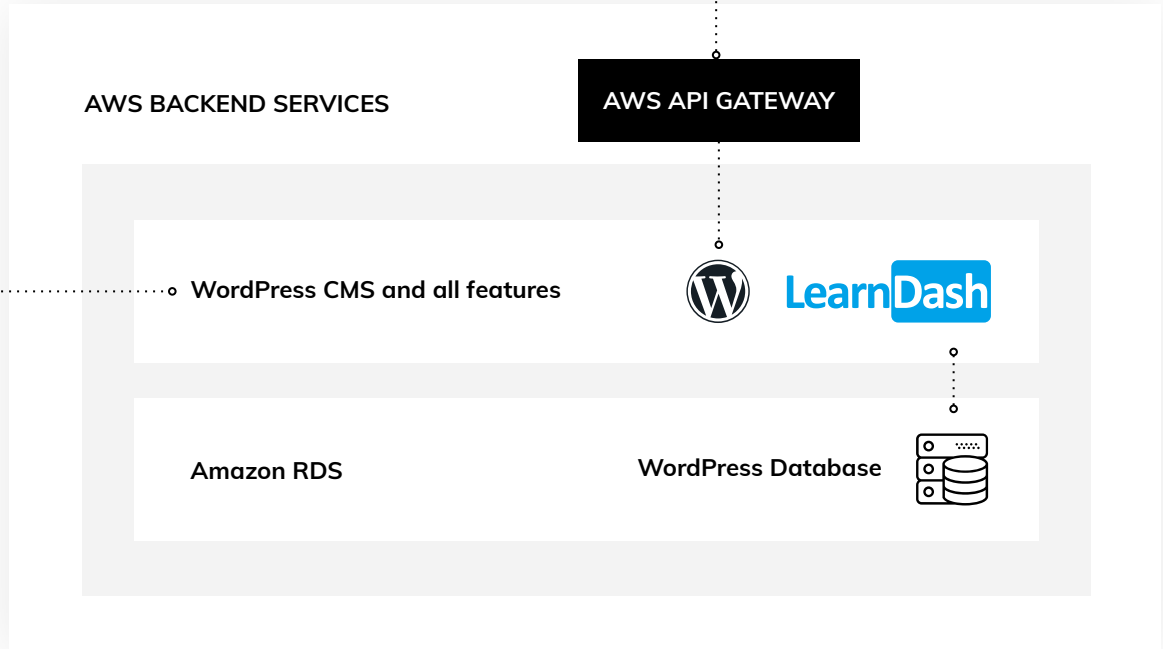
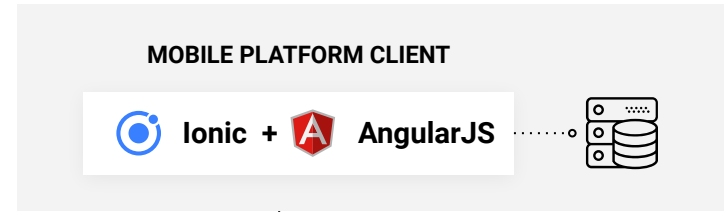
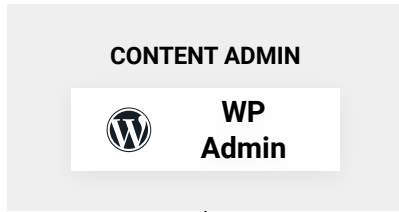
Amazon RDS

WordPress Database



Technical Design

The
Mind
of the
Leader



Technical Design





Compliance

- GDPR
- WCAG 2.1
- ADA
- CCPA
- AODA
- Section 508
- Unruh Act
- EAA/EN 301549





Compliance



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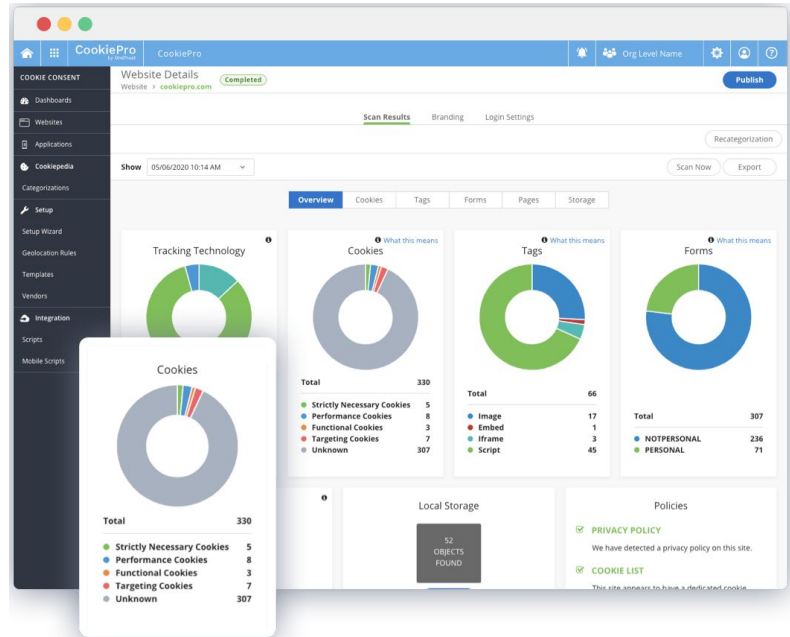
Screen-Reader Text
\$100 instead of \$120

Image rec
Plant in whi



Compliance

CookiePro
by OneTrust





Compliance



Web Accessibility Evaluation Tools List



Web accessibility evaluation tools are software programs or online services that help you determine if web content meets accessibility guidelines. This page provides a list of evaluation tools that you can filter to find ones that match your particular needs. To determine what kind of tool you need and how they are able to assist you, see [Selecting Web Accessibility Evaluation Tools](#).

Information on this page is provided by vendors and others. W3C does not endorse specific products. See [Important Disclaimer](#).

- Filters:**
- Guidelines**
- WCAG 2.0 – W3C Web Content Accessibility Guidelines 2.0 (133 tools)
 - WCAG 1.0 – W3C Web Content Accessibility Guidelines 1.0 (43 tools)
 - BITV, German government standard (21 tools)
 - RGAA, French government standard (12 tools)
 - JIS, Japanese industry standard (18 tools)
 - WCAG 2.1 – W3C Web Content Accessibility Guidelines 2.1 (79 tools)
 - AccessWeb (1 tool)
 - EN 301 549, European accessibility standard (9 tools)
 - EPUB Accessibility 1.0 (3 tools)
 - Irish National IT Accessibility Guidelines (16 tools)

Showing 161 tools

A-Tester by Evaluera Ltd ← SHARE

A-Tester checks the pre-enhanced version of a web page designed with progressive enhancement against Evaluera's "WCAG 2.0 Level-AA conformance statements for HTML5 foundation markup" making a report that can serve as a broad and easily confirmed WCAG 2.0 Level-AA claim, even for enhanced versions.

<http://www.evaluera.co.uk>, Released: 2014-May-28

[Detailed Information about "A-Tester"](#)

A11Y Color Contrast Accessibility Validator by A11Y Company ← SHARE

A free website compliance tool that displays the color contrast issues of a web page per WCAG Guidelines. The results display color combinations that fail the contrast checkpoints and provide specific recommendations on how to fix the issue to become compliant.

<https://color.a11y.com/wc3>, Version: 5.8, Released: 2017-Dec-17

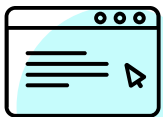
[Detailed Information about "A11Y Color Contrast Accessibility Validator"](#)

A11Y Compliance Platform by Bureau of Internet Accessibility ← SHARE

Tools, reports and services to help organizations achieve, maintain and defend the accessibility of their organization's websites. Standards and guidelines used includes Section 508, Web Content Accessibility Guidelines (WCAG) & Americans with Disabilities (ADA)

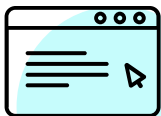
<http://www.boia.org/wc3>, Version: Version 5 Release 3.4, Released: 2014-Nov-13

[Detailed Information about "A11Y Compliance Platform"](#)



Speed to Publish





Speed to Publish

Content Creation

Optimization

The screenshot shows the homepage of Wonderwall.com. At the top, the word "WONDERWALL" is written in large, bold, pink letters. Below the title is a navigation bar with categories: NEWS, CELEBS, ENTERTAINMENT, AWARDS & EVENTS, and STYLE. On the right side of the navigation bar, there are links for "FOLLOW" (with social media icons for Facebook and Twitter), "NEWSLETTER", and a search bar with a magnifying glass icon.

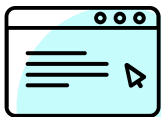
The main content area features three large featured articles with images and headlines:

- WEEK IN PHOTOS:** A photo of Carrie Underwood in a denim vest and purple shorts. Headline: "CARRIE UNDERWOOD SHOWS OFF HER LEGS IN TEXAS, PLUS MORE PHOTOS OF CELEBRITY THIS WEEK".
- ALL GROWN UP:** A photo of a family (a man, a woman, and two children). Headline: "SEE THE CHILDREN OF YOUR FAVORITE STARS AS LITTLE KIDS AND NOW AS TEENS OR ADULTS!".
- WHO BROKE UP THE BAND?:** A photo of Paul McCartney and other members of The Beatles. Headline: "PAUL MCCARTNEY COMES CLEAN ABOUT THE BEATLES' TRUE DEMISE, PLUS MORE STARS WHO BROKE UP THE BAND".

Below these are smaller article thumbnails with headlines:

- A photo of John Mayer. Headline: "John Mayer goes on funny mid-concert diatribe after fan invites him to hotel room".
- A photo of Christina Haack and Tarek El Mousa's son. Headline: "Christina Haack and Tarek El Mousa's son, 6, undergoes emergency surgery".
- A photo of Nick Jonas and Priyanka Chopra. Headline: "After 100 days in NICU, Nick Jonas and Priyanka Chopra bring daughter home".
- A photo of Kelly Clarkson. Headline: "Kelly Clarkson's ex hints that she's possibly spying on him".

On the right side of the page, there is a purple sidebar with the "strategies" logo and an "EXTRADE" advertisement with a "Open an account" button. At the bottom left of the page, the URL "https://www.wonderwall.com" is visible.



Speed to Publish

Content Creation

Automation

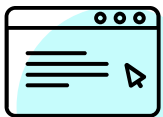
The screenshot shows the homepage of the website 'Wonderwall'. The title 'WONDERWALL' is prominently displayed at the top in large, pink, italicized letters. Below the title is a navigation bar with categories: NEWS, CELEBS, ENTERTAINMENT, AWARDS & EVENTS, and STYLE. On the right side of the navigation bar, there are links for 'FOLLOW' (with social media icons for Facebook and Twitter) and 'NEWSLETTER', along with a search bar.

The main content area features several article teasers, each with a photo and a headline:

- WEEK IN PHOTOS:** A photo of Carrie Underwood in a denim vest and purple shorts. Headline: "CARRIE UNDERWOOD SHOWS OFF HER LEGS IN TEXAS, PLUS MORE PHOTOS OF CELEBRITY THIS WEEK".
- ALL GROWN UP:** A photo of a family (a man, a woman, and two children). Headline: "SEE THE CHILDREN OF YOUR FAVORITE STARS AS LITTLE KIDS AND NOW AS TEENS OR ADULTS!".
- WHO BROKE UP THE BAND?:** A photo of Paul McCartney and the Beatles. Headline: "PAUL MCCARTNEY COMES CLEAN ABOUT THE BEATLES' TRUE DEMISE, PLUS MORE STARS WHO BROKE UP THE BAND".

At the bottom of the page, there are more article teasers, including one with a cowboy hat and another with a man's face. On the right side, there is a purple sidebar with the 'strategies' logo, an 'EXTRADE' advertisement with an 'Open an account' button, and a 'LATEST NEWS' section with several news items, each accompanied by a small photo and a headline.

At the bottom left of the screenshot, the URL 'https://www.wonderwall.com' is visible.



Speed to Publish

Content Creation

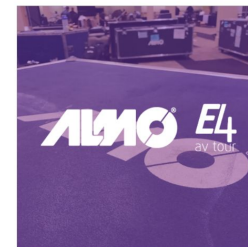
Reusable Blocks and Layout



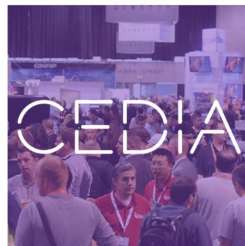
Integrated Systems Europe



Enterprise Connect



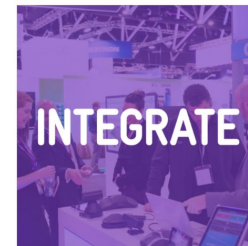
Almo E4 Experience



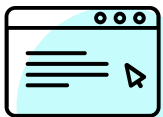
CEDIA Expo



InfoComm



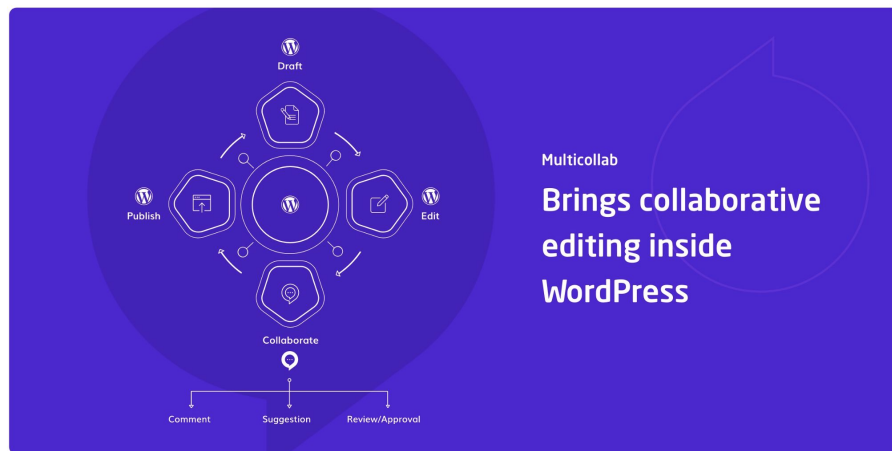
Integrate Expo



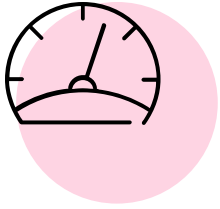
Speed to Publish

Content Collaboration

Workflow



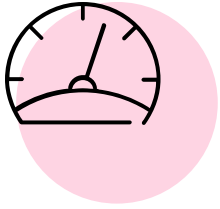
Multicollab



Website Performance

- ✓ Lower Search Ranking
- ✓ Bad User Experience
- ✓ Lower Conversion

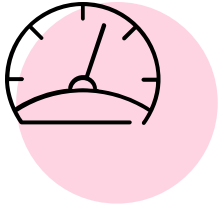




Website Performance

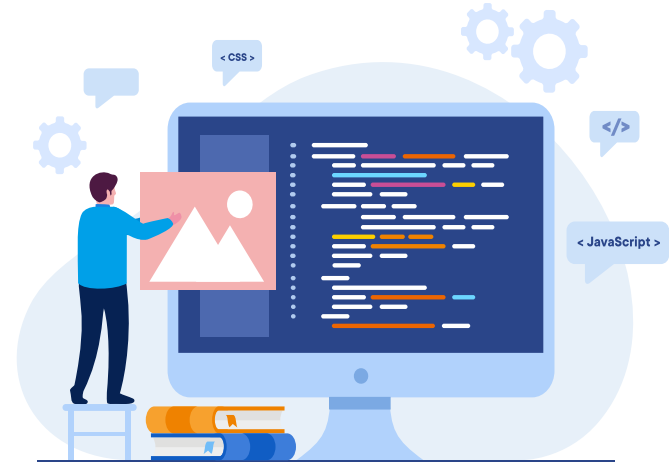
- Global Content Delivery
- Large Media Content
- Heavy Ad Integration

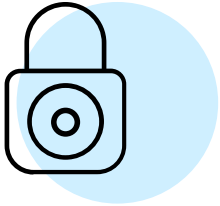




Website Performance

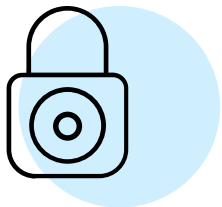
- Great Code
- Best Host
- Fast CDN





Security

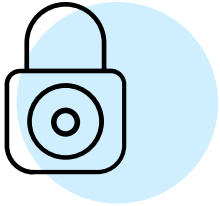




Security

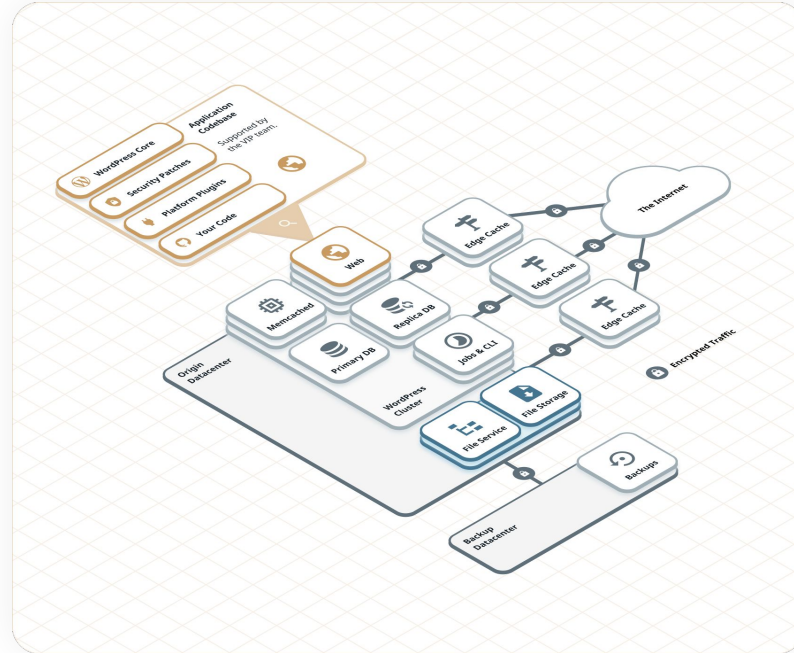
- ✓ Best Coding Practices
- ✓ WordPress Configuration
- ✓ 2FA authentication
- ✓ Best Server Security

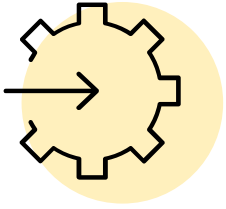




Security

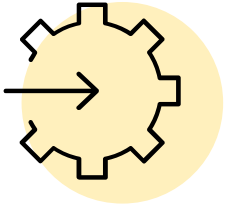
Right Hosting





Integration





Integration

Paywall

- Piano
- Later Pay

Video

- Brightcove
- Ooyala
- Anvato

Platform Channels

- Google AMP
- Facebook Instant Articles
- Apple News
- Flipboard
- MSN Syndication
- Google News
- PR Newswire
- Google Shopping
- Zoom

Digital Asset Management

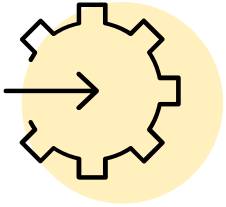
- Getty
- WebDAM
- Bynder

Analytics

- Parsley
- Chartbeat
- Google Analytics
- Adobe Analytics
- Segment.com
- Adobe T&T

Marketing

- Sailthru
- Salesforce Marketing Cloud
- Hubspot
- Marketo
- Zoho CRM



Integration

SEO & Audience

- Yoast
- Optimizely
- MSM Sitemap

Advertising

- Adx.txt
- broadstreetads.com
- Google Ad Manager

Social

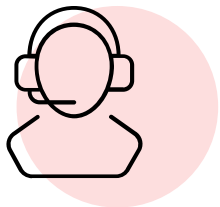
- Disqus
- Forums
- Social community
- BuddyPress

Search & Indexing

- Elasticsearch
- SOLR
- MarkLogic
- Algolia

Security & Sign on

- Active Directory
- One Login
- Shibboleth
- Janrain
- Google Auth
- Okta
- Azure AD
- oAuth 2.0
- OneTrust



Support



MULTIDOTS + *Ask*
Media Group

askmediagroup.com
USER GUIDE

How to Login to the AMG
WordPress Backend of the
Website



MULTIDOTS + *tropicana*
brands group

Tropicana Brands Group
USER GUIDE

Managing Brands:
Brand Listing Block
Brand Logo Block
(Custom Blocks)



MULTIDOTS + **storyful.**

storyful.com
USER GUIDE

How to Edit and Modify
Animated Text on the
Storyful Website



MULTIDOTS + **ADIENT**

adient.com
USER GUIDE

Custom 360 Block
Overview





Anil Gupta

CEO & Co-Founder



MULTIDOTS

Leading Enterprise WordPress Agency



Google Doc-Style Editorial
Commenting and Suggestion Plugin

dotstore

WooCommerce Plugins Store

www.multidots.com

Resources & References

- Mulicollab — <https://www.multicollab.com/>
- Website Accessibility — <https://www.w3.org/WAI/ER/tools/>
- Popular Enterprise Integration <https://wpvip.com/partners/technology-partners/>
- AccessiBe — <https://accessibe.com/>
- WordPress VIP — <https://wpvip.com/>